



COMMUNITY RELATIONS: Communications with the Public

Communications with the Public

I. Philosophy

The Board of Education of Baltimore County (Board) believes that engaging parents, community members, and businesses in the educational process has a direct link to student success. The Board further believes that positive relationships with parents and the community are accomplished by disseminating information about the school system, its schools, and student successes. To further its goal, the Board supports numerous and varied channels of communication between the school system, the citizenry of the county, and the global community.

II. Implementation

The Board authorizes the Superintendent to develop a rule to implement this policy.

Legal References: 20 U.S.C. §6301, *Et Seq.*, *No Child Left Behind Act of 2001*, as amended by Section 1118(A)(2) of the *Elementary and Secondary Education Act (ESEA)*

Related Policies: Board of Education Policy 1110, *Media, Public Relations, Events, Television, and Web Site*
 Board of Education Policy 1200, *Community Involvement*
 Board of Education Policy 1210, *Relationship with Parent-Teacher (Student) Associations*
 Board of Education Policy 1250, *Participation in the Local School by Community Members*
 Board of Education Policy 1270, *Parent and Family Involvement*
 Board of Education Policy 4104, *Telecommunications Access to Electronic Information, Services, and Networks*

Policy
Adopted: 10/09/69
Revised: 06/23/77
Revised: 06/09/97
Revised: 09/06/11

Board of Education of Baltimore County