

# CHESAPEAKE HIGH SCHOOL

## Academy of Business and Information Technology

The Academy of Business and Information Technology offers three academic pathways in the following areas of study:

**Marketing:** Students strategize business activities related to customer support services; public relations; analyze customer markets; determine product mix, pricing, promotion, and distribution;

**Business Management:** Students develop strategic business plans, implement work, and learn effective and efficient business operations management.

**Information Technology:** Students design, develop, and test software solutions, while developing expertise in project management and programming languages.

**BCPS Magnet Transportation Information:** Chesapeake High School STEM Academy (Southeast Area) Transportation is provided at community pick-up points only for students who would otherwise attend Dundalk, Kenwood, Overlea, or Patapsco High School.

**Open House:** Thursday, October 27, 2011 6 - 8 p.m.

## 2012-2013 Assessment Guidelines

**Assessment Date:** Wednesday, January 25, 2012 5 – 8 p.m. *By appointment*

**Pre-Assessment Workshop:** Thursday, December 8, 2011 5:30 - 6:30 p.m.  
*The workshop will be held in the CHS Library Media Center.*


### Assessment reminders will be mailed to all applicants.

Parents/Guardians of applicants who have NOT received notification at least five (5) days prior to the assessment date MUST contact the school to verify/schedule an appointment.

**Parent(s)/guardian(s)** should contact both the school and Magnet Office immediately if the applicant cannot attend or complete the scheduled assessment due to an unforeseen illness or emergency. Please be aware that assessments will not be rescheduled without documentation verifying the illness or emergency.

**Inclement Weather Date:** Wednesday, February 1, 2012, at the previously scheduled appointment time

**Inclement Weather:** In the event that schools are closed due to inclement weather, weeknight magnet assessments will be postponed. Weekend magnet assessments will be postponed if the snow emergency plan is put into effect for Baltimore County. Postponed assessments will occur on the designated inclement weather date.

<p>Chesapeake High School 1801 Turkey Point Road Essex, MD 21221</p>	<p style="text-align: center;"><b><u>Directions to Chesapeake:</u></b></p> <ul style="list-style-type: none"><li>• From I-95 North or South,</li><li>• exit onto I-695 East toward Essex</li><li>• Take the LEFT exit onto Route 702</li><li>• At Traffic Circle, take second RIGHT, staying on Route 702</li><li>• Turn LEFT onto Turkey Point Road</li><li>• Go through one stop sign</li><li>• Chesapeake HS will be on the right</li></ul>
	
<p><b><u>Magnet Coordinator</u></b> Corri Roche 410-887-0341 croche@bcps.org</p>	

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## Academy of Business and Information Technology

### Prior to the Assessment

**This MUST be completed prior to coming to the audition.**

**Self-Evaluation:** Complete the 2012-2013 Applicant Self-Evaluation form included with these guidelines.

**Schedule an Assessment:** Appointments for assessments will be taken after December 15, 2011. Please contact Corri Roche, CHS Magnet Coordinator, at (410) 887-0341 or by email at [croche@bcps.org](mailto:croche@bcps.org), to schedule a time for the assessment. Applicants are required to complete a project that demonstrates interest in the program prior to coming to the assessment.

**Demonstration of Interest:** Students must complete a project, following the guidelines provided (attached). The project will provide the student an opportunity to share his/her personal qualities, experiences related to the academy to which he/she is applying, and future goals. Students MUST bring the project with them to the assessment.

**DO NOT submit the project with the magnet application.**

*Applicants who do not come to the assessment with the required project will not be allowed to participate in the interview process and may be disqualified.*

### On the Day of the Assessment

**The assessment takes about 1 hour.**

*Assessments are by Appointment ONLY*

It is the responsibility of the parent(s)/guardian(s) to:

- ensure that the applicant attends the assessment on the scheduled date and time.
- contact the schools if scheduled magnet assessment appointments conflict.

*Failure to attend an assessment WILL result in disqualification.*

### Registration Information

Applicants should arrive at least 15 minutes before their scheduled appointment time. Applicants should be accompanied by at least one parent/guardian. Applicants will register for the assessment in the Library Media Center. On average, the assessment takes approximately 1 hour. Parents/guardians are asked to stay during the assessment. Seating will be available in the school for parents/guardians.

### Assessment Description

Applicants must bring their finished project to the Assessment. A required interview will be administered by a Chesapeake High School staff member. The interview questions will be based on the applicant's finished project. The applicant should be able to demonstrate an understanding of the finished project and answer interview questions related to the selected magnet program.

Documented testing accommodations, as appropriate to the assessment, will be provided.
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## DEMONSTRATION OF INTEREST

Please bring the **completed** project to the Interview Session. Project will be assessed as part of the interview process. Include the student's name, current middle school, and contact information (address, phone, email) on the project.

**DO NOT SUBMIT PROJECT WITH YOUR BCPS MAGNET APPLICATION.  
PROJECTS WILL NOT BE FORWARDED TO CHS.**

**The magnet academies at Chesapeake High School are looking for students who welcome academic challenges and are focused on their goals for the future.**

Think about the academy to which you are applying. To assist you in your interview, create a project that communicates why you want to be a member of this academy at Chesapeake High School.

Use the guidelines below to help you plan your project. Be sure that your finished project portrays your personal qualities, past/present experiences, and your goals for the future, as well as how they are related to the academy to which you have applied.

→ **Personal Qualities:**

- include personal qualities that you exhibit in your daily life as you pursue your studies, interests, hobbies and extracurricular activities.

→ **Experiences Related to this Academy:**

- include at least one academic achievement that you were motivated to accomplish (*think about school projects, class activities, awards, etc.*)
- include at least one experience you have had, past or present, that is related to the academy to which you are applying.

→ **Goals for the Future:**

- identify your career interests and their relationship to the academy to which you are applying.
- include the goals you wish to achieve and how they are related to your career interests.

The project you create can be **one** of the following, but you are **not limited** to the following list. Use your imagination!

- collage
- poster
- shadow box
- brochure
- model

- painting/drawing
- essay (limit to 300 words)
- digital project\*

\* If you create a digital project, be sure to bring a laptop and/or other resources to display it.

**CHESAPEAKE HIGH SCHOOL**  
**APPLICANT SELF-EVALUATION 2012-2013**  
 Academy of Business and Information Technology

**DO NOT include this worksheet with your application.**

**Important:** All applications must be postmarked by the application deadline of **November 30, 2011**. Incomplete applications will not be considered for admission.

**Admission Criteria**

Magnet Program	Admission Criteria
Academy of Business & Information Technology	<ul style="list-style-type: none"> <li>✓ Algebra I or higher in Grade 8</li> <li>✓ "C" average(1.5 or better) in English/Language Arts, Mathematics, Science and Social Studies</li> <li>✓ Satisfactory Attendance (94% or higher)</li> <li>✓ Interview</li> <li>✓ Demonstration of Interest Project</li> </ul>

**Magnet Assessment Date**

All assessments are by appointment. On January 25, 2012 between 5 - 8 p.m. (Inclement weather date: February 1, 2012 between 4 - 8 p.m.), all Academy of Business & Information Technology applicants will be required to attend the assessment held at Chesapeake High School. Applicants must complete and bring the required "Demonstration of Interest" project to the assessment. Applicants should be accompanied by at least one parent/guardian.

**Placement Prior to the Lottery**

According to Superintendent's Rule 6400, *at the high school level where the number of qualified applicants exceeds the number of available seats, up to 20% of the seats may first be filled with candidates who show exceptional commitment and promise in the specialized program as evidenced by their performance on the approved magnet assessment(s). The remaining seats will be filled using the centralized random lottery selection process from the remaining pool of qualified applicants.* Specifically, students who earn the highest combined score on the project and interview assessments may fill up to 20% of the seats available in the magnet program.

**Qualifying for Admission**

The applicant must earn at least 80 points from the stated criteria in order to qualify for admission.

**How to Calculate Your Grade Average**

Convert your marking period grades to points (A=4, B=3, C=2, D=1, E=0). Then divide by the number of marking periods.

Subject	Last Year's Report Card				Current Year's Report Card	Total Points	Total Marking Periods (4 or 5)	Grade Average
	1 <sup>st</sup> marking pd. grade/points	2 <sup>nd</sup> marking pd. grade/points	3 <sup>rd</sup> marking pd. grade/points	4 <sup>th</sup> marking pd. grade/points (if applicable)	1 <sup>st</sup> marking pd. grade/points			
English/Lang Arts								
Math								
Science								
Social Studies								

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Criteria		Scoring		My information	My Score
<b>Admission Criterion #1</b> Math Enrollment	Algebra I	Algebra I and higher	10 points	My current math course:  _____ /10 pts (record math course here)	
		Algebraic Thinking 2	5 points		
		Pre-Algebra, Math 8, or below	0 points		
<b>Admission Criterion #2</b> Grade Average  (see "How to Calculate Your Grade Average")	C average or higher (1.5 or higher)	<b>English/Language Arts, Math, Science and Social Studies:</b> Score 10 points for each average equaling "C" (1.5) or better.  Score 0 points for each average less than "C" (less than 1.5)		Lang. Arts/English Average: _____	_____ /10 pts
				Mathematics Average: _____	_____ /10 pts
				Science Average: _____	_____ /10 pts
				Social Studies Average: _____	_____ /10 pts
<b>Admission Criterion #3</b> Attendance	94% attendance:  total unexcused absences in prior year  -plus- first quarter/trimester of current year	Total unexcused absences in prior year -plus- first quarter/trimester of current year equals 14 days or less.	10 points	Total unexcused absences in prior year (all quarters/trimesters) = _____ days  -plus- Total unexcused absences in current year (First quarter/trimester only) = _____ days  <b>Total unexcused absences = _____ days</b>	_____ /10 pts
		Total unexcused absences in prior year -plus- first quarter/trimester of current year equals 15 days or more.	0 points		
<b>Admission Criterion #4</b> Interview	Score determines total points earned.	Applicant may earn up to 20 points.		Determined on January 25, 2012.	_____ /20 pts
<b>Admission Criterion #5</b> Project	Score determines total points earned.	Applicant may earn up to 20 points.		Determined on January 25, 2012.	_____ /20 pts
<b>Points to Qualify</b>	<b>80 points</b>	<b>Total Score:</b>			/100

**DO NOT include this worksheet with your application.**

**FOR STUDENT SELF-ASSESSMENT USE ONLY – does not indicate qualification for programs.**