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**Academy of Arts, Multimedia and Communications;
Academy of Leadership & Humanities; and
Academy of Business & Information Technology**

2010-2011 Assessment Guidelines

The **Academy of Arts, Multimedia and Communications** offers two academic pathways in the following areas of study:

- **Photography:** Students in this pathway will take sequential courses to learn design and aesthetic theory as it applies to traditional and digital photography. Courses are designed to assist students in solving problems as they explore the media. Lessons will also be designed to introduce careers in the field.
- **Multimedia and communications:** After taking Fundamentals of Art to learn basic problem-solving and design principles, students in this pathway will apply that knowledge in the digital lab to solve problems and investigate current and future trends in communication. Students will also explore career opportunities in the field.

The **Academy of Leadership and Humanities** offers two academic pathways in the following areas of study:

- **Criminal Justice:** This interdisciplinary instructional program prepares students to apply technical information, computer technology, and broad knowledge in the growing field of criminal justice for entry-level positions and continued education. Students develop specific skills in communication, first aid and CPR, human relations, criminal law, and criminalistics. Students who complete the program may be eligible to earn articulated college credits.
- **Marine JROTC:** Students in this pathway will gain information and skills valuable for life-long learning. The military science focuses on living the leadership traits and core values of honor, courage and commitment will provide cadets with self-discipline, teamwork, citizenship through leadership experiences, career exploration, and general military subjects.

The **Academy of Business and Information Technology** offers three academic pathways in the following areas of study:

- **Marketing:** Students in this pathway will strategize business activities related to selling, customer support services, and public relations. They will analyze customer markets; determine product mix, pricing, promotion, and distribution; and develop public relation strategies. They will learn how to provide customer support.
- **Business Management:** Students in this pathway will manage and supervise activities related to the organization of a business. They will develop a strategic business plan, implement a plan of work, and learn to provide effective and efficient management of business operations.
- **Computer Science:** Students in this pathway will design, develop, and test software solutions. They will develop expertise in project management and programming languages.

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Assessment Information

Demonstration of Interest

This MUST be completed prior to coming to the audition.

Students must complete a project, following the guidelines provided. The project will provide the student an opportunity to share his/her personal qualities, experiences related to the academy to which he/she is applying, and future goals. Students are to bring the project with them to the assessment. **Do NOT submit the project with the magnet application.**

Applicants who do not come to the assessment with the required project will not be allowed to participate in the interview process and may be disqualified.

On the Day of the Assessment

The assessment takes about 1 hour.

Applicants must bring their finished project to the Assessment. Failure to bring the project to the assessment may result in disqualification. A required interview will be administered by a Chesapeake High School staff member. The interview questions will be based on the applicant's finished project.

Applicants should arrive at least 15 minutes before their scheduled appointment time. Applicants should be accompanied by at least one parent/guardian. Applicants will register for the assessment in the Library Media Center. On average, the assessment takes approximately 1 hour. Parents/guardians are asked to stay during the assessment. Seating will be available in the school for parents/guardians.



DEMONSTRATION OF INTEREST

Please bring the **completed** project to the Interview Session. Project will be assessed as part of the interview process. Include the student's name, current middle school, and contact information (address, phone, email) on the project.

**DO NOT SUBMIT PROJECT WITH YOUR BCPS MAGNET APPLICATION.
PROJECTS WILL NOT BE FORWARDED TO CHS.**

The magnet academies at Chesapeake High School are looking for students who welcome academic challenges and are focused on their goals for the future.

Think about the academy to which you are applying. To assist you in your interview, create a project that communicates why you want to be a member of this academy at Chesapeake High School.

Use the guidelines below to help you plan your project. Be sure that your finished project portrays your personal qualities, past/present experiences, and your goals for the future, as well as how they are related to the academy to which you have applied.

→ **Personal Qualities:**

- include personal qualities that you exhibit in your daily life as you pursue your studies, interests, hobbies and extra curricular activities.

→ **Experiences Related to this Academy:**

- include at least one academic achievement that you were motivated to accomplish (*think about school projects, class activities, awards, etc.*)
- include at least one experience you have had, past or present, that is related to the academy to which you are applying.

→ **Goals for the Future:**

- identify your career interests and their relationship to the academy to which you are applying.
- include the goals you wish to achieve and how they are related to your career interests.

The project you create can be **one** of the following, but you are **not limited** to the following list. Use your imagination!

- | | |
|--------------|------------------------------|
| → collage | → painting/drawing |
| → poster | → essay (limit to 300 words) |
| → shadow box | → digital project* |
| → brochure | |
| → model | |

* If you create a digital project, be sure to bring a laptop and/or other resources to display it.

CHESAPEAKE HIGH SCHOOL APPLICANT SELF-EVALUATION 2010-2011

Academy of Arts, Multimedia and Communications;
Academy of Leadership & Humanities; and
Academy of Business and Information Technology

DO NOT include this worksheet with your application.

Important: All applications must be postmarked by the application deadline of **November 30, 2009**. Incomplete applications will not be considered for admission.

Admission Criteria

Magnet Program	Admission Criteria
Academy of Arts, Multimedia & Communications Academy of Leadership & Humanities Academy of Business and Information Technology	<ul style="list-style-type: none"> ✓ Algebra I or higher in Grade 8 ✓ "C" average(1.5 or better) in English/Language Arts, Mathematics, Science and Social Studies ✓ Satisfactory Attendance (94% or higher) ✓ Interview ✓ Demonstration of Interest Project

Magnet Assessment Date

All assessments are by appointment. On January 20, 2010 from 5:00 p.m.-8:00 p.m., (inclement weather date: January 27, 2010) Academy of Arts, Multimedia & Communications and Academy of Business and Information Technology. On January 23, 2010 from 8:30 a.m.-12:30 p.m., (inclement weather date: January 27, 2010) Academy of Leadership & Humanities. All students will be required to attend the assessment held at Chesapeake High School. Students must complete and bring the required "Demonstration of Interest" project to the assessment. Students should be accompanied by at least one parent/guardian.

Placement Prior to the Lottery

According to Superintendent's Rule 6400, *at the high school level where the number of qualified applicants exceeds the number of available seats, up to 20% of the seats may first be filled with candidates who show exceptional commitment and promise in the specialized program as evidenced by their performance on the approved magnet assessment(s). The remaining seats will be filled using the centralized random lottery selection process from the remaining pool of qualified applicants.* Specifically, students who earn the highest combined score on the project and interview assessments may fill up to 20% of the seats available in the magnet program.

Qualifying for Admission

The applicant must earn 80 points from the stated criteria in order to qualify for admission.

How to Calculate Your Grade Average

Convert your marking period grades to points (A=4, B=3, C=2, D=1, E=0). Then divide by the number of marking periods.

Subject	Grade 7 1 st marking pd. grade/points	Grade 7 2 nd marking pd. grade/points	Grade 7 3 rd marking pd. grade/points	Grade 7 4 th marking pd. grade/points (if applicable)	Grade 8 1 st marking pd. grade/points	Total Points	Total Marking Periods (4 or 5)	Grade Average
Lang Arts/English								
Social Studies								
Math								
Science								

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Criteria		Scoring Method		My information	My Score (CIRCLE POINTS EARNED)
Admission Criterion #1 Math Enrollment	Algebra I	Algebra I and higher	10 points	In Grade 8, my math course is _____ (record math course here)	10 points or 5 points or 0 points
		Algebraic Thinking 2	5 points		
		Pre-Algebra, Math 8, or below	0 points		
Admission Criterion #2 Grade Average (see "How to Calculate Your Grade Average")	C average or higher (1.5 or higher)	English/Language Arts, Math, Science and Social Studies: Score 10 points for each average equaling "C" (1.5) or better. Score 0 points for each average less than "C" (less than 1.5)	10 points	Lang. Arts/English Average:	10 points or 0 points
			10 points	Social Studies Average:	10 points or 0 points
			10 points	Mathematics Average:	10 points or 0 points
			10 points	Science Average:	10 points or 0 points
Admission Criterion #3 Attendance	94% Attendance Total absences in Grade 7 -plus- first quarter of Grade 8	Total absences in Grade 7 -plus- first quarter of Grade 8 equals 14 days or less.	10 points	Total days absent in Grade 7 (All quarters) = _____ days -plus- Total days absent in Grade 8 (First quarter only) = _____ days	10 points or 0 points
		Total absences in Grade 7 -plus- first quarter of Grade 8 equals 15 days or more.	0 points	Total days absent = _____ days	
Admission Criterion #4 Interview	Score determines total points earned.	Applicants may earn up to 20 points.		To be determined on January 20 or 23, 2010.	Up to 20 points may be earned.
Admission Criterion #5 Project	Score determines total points earned.	Applicants may earn up to 20 points.		To be determined on January 20 or 23, 2010.	Up to 20 points may be earned.
Points to Qualify	80 points			My Score:	

This worksheet is for STUDENT/PARENT USE ONLY.

DO NOT include this worksheet with your application.