

Reading Promotionals at Dumbarton Middle School 2003-2004

The "Strive for 25" Reading Goal was not implemented in the Dumbarton SIP for 2003-2004, so no specific incentives were designed to meet that goal this year. However, we do support student literacy and encourage students to read, with incentives and programs throughout the year.

- **TeenRead Week Posters**

Sixth grade reading students spend one class period in the library during early October designing a poster to encourage other students to develop the habit of reading. They are given a brief tutorial on Microsoft Publisher first, and then they use printed instructions to follow as they design their poster. They are assessed with a rubric that they are given ahead of time. Because we do not have a color printer in the library, the students select a piece of bright colored paper on which they print their posters. The posters (all of them) are mounted throughout the building and remain there from TeenRead Week through American Education Week. The building is a very colorful place during that period. *(Lesson plan, handouts, and examples are attached separately)*

- **TeenRead Week Teacher's Favorites**

Several weeks before TeenRead Week, teachers are surveyed on their reading habits and tastes when they were teenagers. They are then photographed holding their favorite books, in the style of the ALA "Read" posters. These mini posters are then exhibited in the two library display cases from TeenRead Week through American Education Week. These windows spark more interest than any other displays designed during the year. Teachers, students, and parents all stop to see what books were the favorites of the teachers. Conversations, sometimes passionate, then ensue. A list of all teacher favorites is posted on the library doors for reference and recommendation. Morning announcements broadcast several contests related to teacher's favorites. *(Survey attached separately)*

- **Black-Eyed Susan Reading Program**

All sixth grade students participate in the Maryland Black-Eyed Susan Book Program. Enough copies of the titles are purchased so that each student can borrow one book on his initial visit to the library, but students are required to read at least three of the listed books during the four months that we sponsor the program. Reading teachers assign a variety of creative assessments for students to demonstrate their completion and understanding of the books.

Highlights of the BES program at Dumbarton include:

- **BES voting**

Students who complete three titles vote for their favorite book. The results are broadcast during morning announcements, posted on the library doors, and sent to MEMO, which tallies the votes for the state.

- **BES Quiz Bowl Tournament**

Once students have completed two of their required BES books, they spend a session in the library developing factual questions about their books. The questions from all eleven reading classes are then compiled into a master list of questions. Each class is divided into two teams (Orioles and Ravens, complete with musical mascots) and they compete against each other within their classes, answering the list of questions. The three teams with the highest scores from among the 22 teams are broadcast on morning announcements and published in the Parent Bulletin. They receive coupons for ice cream from the cafeteria. Because Dumbarton has a very strong Intramural Quiz Bowl Team, the students are quite familiar with this format of competition. Students are very enthusiastic about the BES Quiz Bowl. *(Form for question development and Quiz Bowl rules attached separately)*

- **BES "Readers of Distinction" Pizza Party**

Students who complete all ten BES titles (parental confirmation is required) are invited to a Pizza Party in May, after MEMO has published the results of statewide voting. Because these students have read all ten of the books, we conduct a special voting for them, to determine the "Readers of Distinction BES Favorite". I then announce the Maryland State winner to them, prior to broadcasting the state results to the entire school.

- **ESOL and Language Arts Reading Groups**

Because the library has multiple copies of the BES books, but not enough for an entire class set, ESOL and Language Arts teachers use the BES books to form small book groups within their larger classes. I present book talks to the classes and students are placed into groups of three to four members based on their preferences. Students often return to the library to borrow the books that their peers present.

- **Get Caught Reading**

In May, members of the Literacy Team sponsor a "Get Caught Reading" promotional in conjunction with the Association of American Publishers. Students (or teachers!) spotted reading during free time, lunch time, or after school, are "caught." After completing a short form, the "caught" readers are eligible to choose a prize from the library's Treasure Box. At the end of the week, several names are drawn from the Answer Box to receive larger prizes. During this week, everyone wants to "Get Caught Reading." (*Form for "Get Caught Reading attached separately)*

- **"Buy One Get One Free" Book Fair**

For the first time, Dumbarton will sponsor a Spring Scholastic "Buy One Get One Free" Book Fair. The school will receive no profit from this event, except for, hopefully, the goodwill of the community. The Book Fair will be open before and after school and during lunch periods, as well as three evenings and a Saturday morning. Regular classes will not be disrupted by the event, unless a teacher requests that her students be allowed to visit during class time.

- **Special Shelving and Announcements**

New fiction that is added to the collection during the year is shelved on a special carrel for students who want to quickly locate what is new among novels and short stories. Library helpers (usually very good readers) choose their favorite books to display prominently, along with small, hand-drawn "Check me out!" labels. Morning announcements frequently broadcast new titles that come into the library. New nonfiction is also displayed in a prominent location, as well as certain popular series, such as the "Dear America" and "Royal Diaries" series.

- **Other Activities**

Individual Dumbarton teachers also conduct reading incentives within their own classes, including Pizza Hut's Book-It and Troll/Scholastic Book Clubs. The library sponsors a number of reading related contests throughout the year that encourage the love of reading as well as information literacy, such as "March Madness Trivia" and "Famous First Lines." The library also sponsors a for-profit Scholastic Book Fair in the fall.

Submitted by:

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Dumbarton Middle School

Baltimore County Public Schools

April 29, 2004

Grade 6 Library Class Lesson Plan

Topic: Creating Posters with Microsoft Publisher

Curriculum tie-in: 6th Grade Reading, all classes

Maryland Library Media Learning Outcomes

6-8 Share and promote books and media as sources of information and recreation.

7-4 Produce and communicate information and ideas in appropriate formats

BCPS Education Technology Learning Goals

LG-4 Students will demonstrate the ability to create electronically-generated products to communicate ideas

BCPS Library Media Program Learning Goals

LG-8 Students will demonstrate the ability to value books and other media

Objective: Students will use Microsoft Publisher to create a poster promoting reading as a lifelong habit for ALA TeenRead Week October 19-25.

Materials needed:

Library mini-lab with Microsoft Publisher

Printer

Teacher station with LCD projector

Copies of instructions for each student: "Creating posters with Microsoft Publisher"

Neon paper for printing

Procedure

1. Teacher will model instructions for creating posters using "Quick Publication" feature of Microsoft Publisher. 5 minutes
2. Class will brainstorm possible slogans for poster. 5 minutes
3. Students will be paired and assigned a computer station.
4. Students will follow steps on instruction sheets to create poster. (30 min) If time permits, students may create a second poster.
5. Students will gather at tables to share posters. (5 min.)
6. Posters will be mounted throughout school to promote TeenRead Week.

Creating Posters with Microsoft Publisher

1. Open Microsoft Publisher.

Find square “P” icon on desktop and double click.

2. Click on “Quick Publications.”

Select a “Publication Design” style. Try different designs until you see one you like. Click “Start Wizard.”

3. Click “Finish.”

4. Change color

Click on “Color schemes.”

Try different color combinations until you find one you like. Our printer is black & white, however.

5. Change “Layout”

Try several different text & picture layouts. Make sure you use a layout that includes all three required features (Slogan, picture, and credits).

6. Insert slogan

Click on “Heading.”

Type your slogan in heading box. Keep it short. Make sure your spelling is correct. To change your font, highlight your slogan. Try several font styles until you find one you like.

7. Insert picture

Click on the picture to highlight.

Click “Insert” in tool bar.

Pull down to “Picture” and over to “Clip art”, then release.

Type search keywords in box and hit enter.

Choose a picture to insert. Try several until you find one that enhances your slogan.

You can adjust picture size by grabbing a corner and stretching.

8. Write TeenRead message and credits

Click textbox.

Type your message for TeenWeek – one or two complete sentences. Include first names of group members.

Highlight your text. Try several font styles until you find one you like.

9. Finish

Make any changes to your poster before you save it.

Go to “File” and click on “Save.” It should save to “My documents.”

Title your project “Teacher’s name, period, your last name” (example: Carr2Donkar)

Select a sheet of colored paper to insert in printer.

Go to “File.”

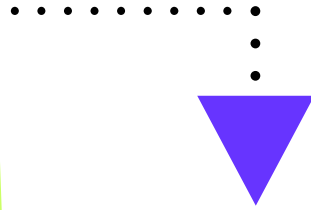
Click “Print” and “OK.”

Sign the back of your poster

Names _____

Scoring rubric

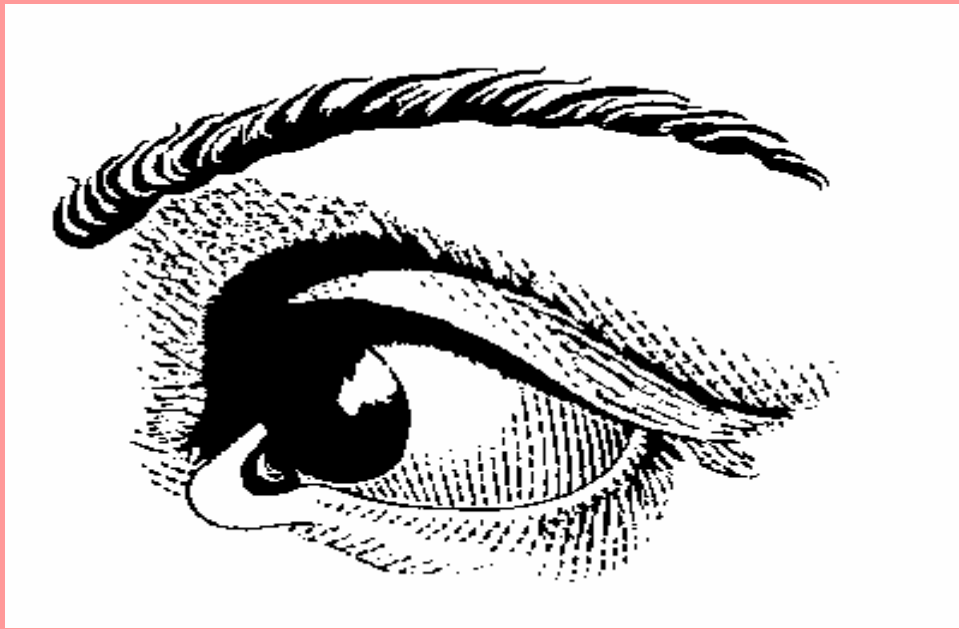
	Possible points	Your score
1. Content elements		
Slogan appropriate to purpose	5	_____
Clip art appropriate to purpose	5	_____
Message appropriate to purpose	5	_____
2. Design and technical elements		
Spelling and grammar correct	5	_____
Graphics and text balanced	5	_____
Project saved to computer correctly	3	_____
3. Behavior elements		
Tasks shared equitably with partner	5	_____
Rules of Mini-Lab observed	5	_____
Total	38	_____



Turn into a bookworm!



Read until you drop!
For TeenRead Week
By Sarah & Alison



Reading Rocks!

Open your eyes and
read!!

Created by
Meaghan and Danielle
For TeenRead Week

Name your favorite book for TeenRead Week

In two weeks the DMS Library will be sponsoring a reading promotional in conjunction with the American Library Association. Called **TeenRead Week**, it is designed to encourage students to continue reading into their teens. Studies have confirmed that the percentage of students who read for pleasure drops sharply between the ages of nine and thirteen. As middle school teachers, we are in an ideal position to influence the attitude of students before they decide that reading is no longer cool.

I am asking you to share some of your happy memories of youthful reading with the students of Dumbarton. Please list some of your favorite reading material from your early teen years, and explain why you enjoyed it and how it affected you. I will be using this information in announcements and posters.

Teacher's name _____

Favorite books from Middle/Jr High School

Why did you enjoy these books?

Book title _____ Name _____
Date _____

Black-Eyed Susan Quiz Bowl Questions

Today you will compose two questions about a Black-Eyed Susan Book that you have recently completed. Base your questions on details from the story. Use the words *who*, *what*, *where*, *when*, *why*, *which*, or *how* to begin your questions. Be sure to write questions that you think would be challenging but **still possible** for other students to answer.

1. Question: _____

Answer: _____

2. Question: _____

Answer: _____

Book title _____ Name _____
Date _____

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1. Question: _____

Answer: _____

2. Question: _____

Answer: _____

Rules for BES tournament

TEAMS:

1. Students will be divided into two approximately equal teams, with boys and girls distributed equally between the teams.
2. Each team will provide one official scorer.
3. One question grid marker will be chosen from the team with extra player.
4. Each team will choose a captain.

WHO GOES FIRST

Captains will each choose a number between 1 & 20 to decide which team goes first.

HOW QUESTIONS ARE CHOSEN:

1. Captain of first team will choose first book & ? number. In subsequent turns, each team member will have a chance to choose book and ? number as long as time allows.
2. Teams will alternate question selection.

HOW QUESTIONS ARE ANSWERED:

1. Each team will have uncontested chance to answer their chosen questions. Captains will give official answer.
2. If they answer correctly they receive 5 points.
3. If they answer incorrectly, the other team will have the chance to answer the question.
4. If they answer correctly, they will receive 10 points.

Play will continue for 25 minutes.

Team with the highest score wins.

I Got Caught Reading!!



Name _____
Homeroom # _____
Who caught you reading?

What were you reading?

Where were you reading?

I Got Caught Reading!!



Name _____
Homeroom # _____
Who caught you reading?

What were you reading?

Where were you reading?

I Got Caught Reading!!



Name _____
Homeroom # _____
Who caught you reading?

What were you reading?

Where were you reading?

I Got Caught Reading!!



Name _____
Homeroom # _____
Who caught you reading?

What were you reading?

Where were you reading?
