

About the Ray A. Kroc Award

This award is given in the memory of McDonald's founder – Ray A. Kroc. The Ray A. Kroc Youth Achievement Award recognizes a special kind of student: one who exemplifies the “best-all-around” demeanor, one who cares about their fellow man, one who is honest, friendly, self motivated, and makes a real contribution to not only their school but also to their community, thereby earning the respect of students and teachers alike.