



COOL KIDS CAMPAIGN

Presents The



COOL KIDS LEARNING CENTER™





“My baby boy had just turned five when school had started. Now, instead of home, he had a hospital room, and instead of kindergarten and his friends, he had doctors and nurses.”

– Kim H.

Kim’s son, Billy, was diagnosed with Acute Lymphocytic Leukemia just after his 5th birthday

Who We Are

The mission of the Cool Kids Campaign is to provide kids with cancer a higher quality of life for themselves and their families while facing the challenges of cancer.

In 2006, when we were trying to decide on a name for our new foundation, we tried to keep in mind that kids are kids regardless if they are sick or healthy. Hence, the Cool Kids name. Every kid wants to feel cool even if they don't feel well.

What is the Learning Center?

The Cool Kids Learning Center is a unique blend of tutoring facility and activity center. Cancer renders a child’s immune system too weak to attend school regularly, and when they do go to school they feel different with their bald head, medical port, and fatigue. But inside, they are still regular kids who want to fit in, have fun, be part of a group, and believe it or not, go to school like all the other kids their age.

The core focus of the Learning Center will be to address the academic and social implications of childhood cancer. Students will be paired with a tutor to help with their school work – at no cost to the family. The key idea is that this takes place on the child’s schedule and will eliminate the fear that a hospital visit will mean missed lessons. Additional social programming provided by the center will help the children develop emotionally during these critically formative years.

Primary Goals of the Learning Center

- Provide educational support so kids continue to perform and re-enter school at grade level
- Address the neurocognitive needs of the pediatric oncology child and adolescent
- Make available the social and extracurricular activities lost to the disease during these formative years

“My son Connor had to spend 9 long months inside our home or at the hospital. I am an active, busy person...staying in the house for almost a year was extremely difficult for me personally. I would have LOVED having a place to take Connor where he could play, make friends, and be a “normal” kid, while giving me a chance to meet other moms who knew what I was going through.”

– Cynthia P.

Cynthia’s son, Connor, was diagnosed with cancer when he was 2 ½ years old



The beautiful murals covering the walls of the Learning Center create a fun and welcoming environment for children, teens, and young adults.

Free Programs Offered

Education

- Personalized academic tutoring focusing on the long term cognitive issues related to cancer treatments (Grades K-12)

Social Development

- Art and music classes/lessons
- Teens.CanSur.vive Club Meetings

Family Support

- Support groups for parents and siblings
- Parents’ nights out/ Movie nights in for the kids
- Mommy and Me preschool classes
- Weekly Yoga Classes offered to parents and siblings (ages 13+)



Frequently Asked Questions

Q. When is the tutoring available?

A. Tutoring times are based on the child's schedule, and the sessions take place at the Learning Center.

Q. How are tutors chosen for the child?

A. Tutors are volunteers who are interviewed by our staff. The majority of our tutors are retired teachers, and many have specialized training for children with learning needs.

Q. When are Mommy and Me classes held?

A. The classes are held on Tuesdays at the Learning Center from 10-11 am.

Q. What activities are offered during the Mommy and Me classes?

A. The hour of organized play includes:

- Free Play
- Circle Time
- Cooperative Games
- Age Appropriate Crafts
- Music and Movement
- Literary Activities

Q. When are yoga classes held?

A. Yoga Classes are for all skill levels and are held every Thursday night at the Learning Center

Q. What is the Teens.CanSur.vive Club?

A. It is a club started by a local teen cancer patient, Kyra M from Forest Hill, MD. It is open to teens ages 13+ either undergoing or finished with their cancer treatments and will include social activities for members as well as projects where they can mentor younger children that are currently going through treatment.

Learning Center Location

This facility will serve children either currently in treatment or who are in remission. We are located in the Charles Wood Professional Building at 8422 Bellona Lane, Suite 102, Towson, MD 21204.

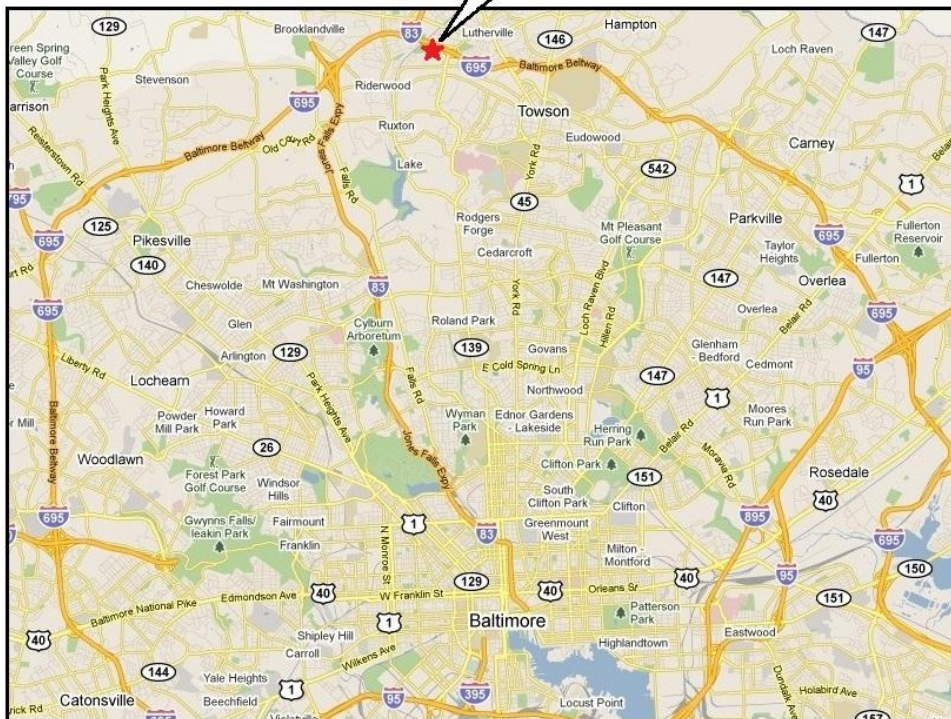
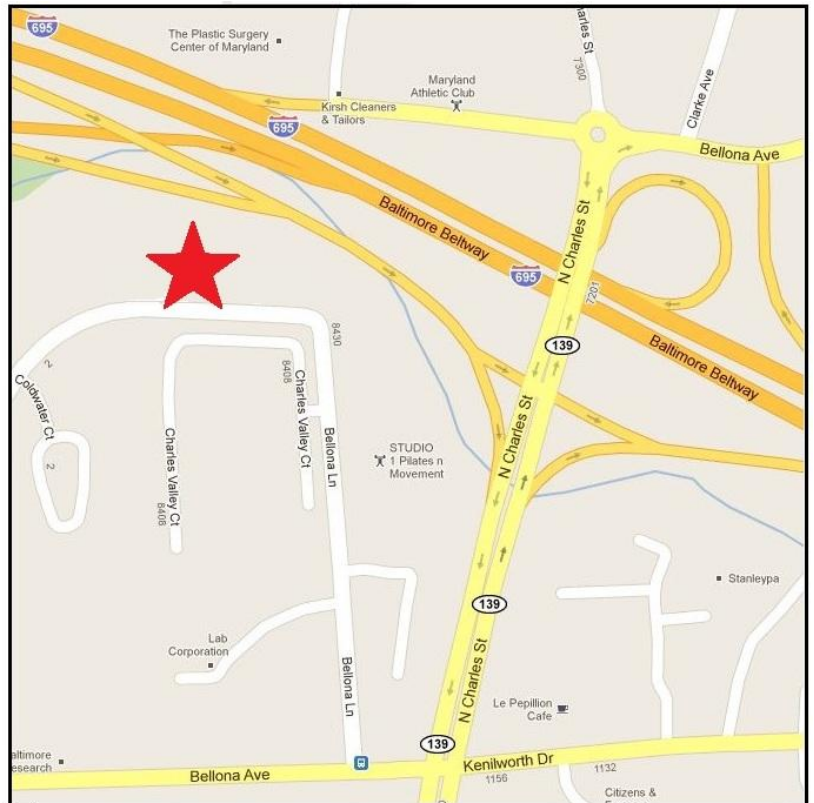
Directions:

Coming from the Outer Loop of the Baltimore Beltway/I-695 West

- I-695 W Exit 25, Charles Street
- Turn Left onto Bellona Ave
- Enter the roundabout and take the 3rd exit onto N Charles St / MD-139 S.
- Turn Right at the 2nd light onto Bellona Avenue
- Make an IMMEDIATE Right onto Bellona Lane
- Follow Bellona Lane down the hill to the end
- Make a Left onto Judges Lane
- Make an IMMEDIATE Right into the Charles Wood Professional Building parking lot (brick building on your right)
- Drive around to the rear of the building
- Cool Kids Campaign is Suite 102 on the ground floor

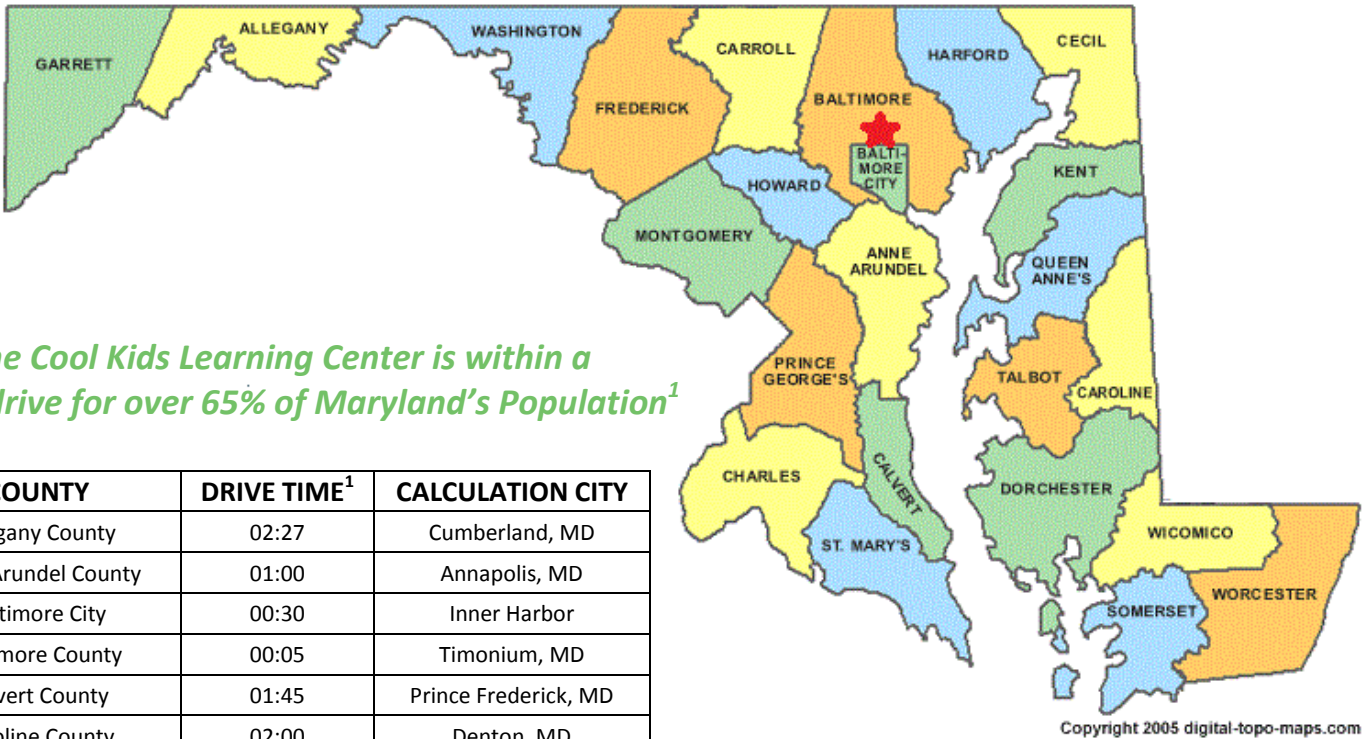
Coming from the Inner Loop of the Baltimore Beltway/I-695 East

- I-695 E Exit 25, Charles Street
- Stay in right lane as you merge onto S Charles St / MD-139 S
- Make a Right at 1st light onto Bellona Avenue
- Make an IMMEDIATE right onto Bellona Lane
- Follow Bellona Lane down the hill to the end
- Make a Left onto Judges Lane
- Make an IMMEDIATE Right into the Charles Wood Professional Building parking lot (brick building on your right)
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* Maps generated from www.maps.google.com

Learning Center Approximate Drive Times



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The Cool Kids Learning Center is within a 1 hour drive for over 65% of Maryland's Population¹

COUNTY	DRIVE TIME ¹	CALCULATION CITY
Allegany County	02:27	Cumberland, MD
Anne Arundel County	01:00	Annapolis, MD
Baltimore City	00:30	Inner Harbor
Baltimore County	00:05	Timonium, MD
Calvert County	01:45	Prince Frederick, MD
Caroline County	02:00	Denton, MD
Carroll County	00:45	Westminster, MD
Cecil County	01:00	North East, MD
Charles County	01:45	St. Charles, MD
Dorchester County	02:00	Cambridge, MD
Frederick County	01:00	Frederick, MD
Garrett County	03:30	Mountain Lake Park, MD
Harford County	00:40	Bel Air, MD
Howard County	00:45	Columbia, MD
Kent County	02:00	Chestertown, MD
Montgomery County	01:15	Gaithersburg, MD
Prince George's County	01:00	College Park, MD
Queen Anne's County	01:25	Queenstown, MD
Saint Mary's County	02:30	Leonardtown, MD
Somerset County	03:00	Princess Anne, MD
Talbot County	01:45	Easton, MD
Washington County	01:30	Hagerstown, MD
Wicomico County	02:40	Salisbury, MD
Worcester County	03:15	Ocean City, MD

Will the Learning Center have chapters in each county?

This brand new program opened in October of 2011. The center's Towson, MD location in Baltimore County is the only open facility currently; however our free tutoring and special events are intended for all children battling cancer, regardless of their location.

¹ Calculations based on highway drive times from the cities indicated via Google Maps (www.maps.google.com). 2010 population data found at "Maryland At A Glance" www.msa.md.gov/msa/mdmanual/01glance/html/pop.html All data retrieved 2010-04-26.



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